

EBS PUBLIC CONSULTATION

PRIVACY NOTICE

The EBS consortium ('EBS') is carrying out a public consultation on the EBS methodology and scoring system. The aim of a public consultation is to ensure all stakeholders have an opportunity to have a say on the contents of a proposed scheme, before it is launched on the market. In this context, stakeholders include, among others, consumers, consumer groups, cosmetics manufacturers, and environmental footprinting specialists.

The following organisations will collect and process your personal data on behalf of the EBS for the purposes of carrying out this public consultation:

- the environmental consultancy, Quantis;
- the project management company, Capgemini;
- providers of software as a service, Typeform;
- providers of software as a service, Brevo;
- providers of software as a service, Zapier.

Staff of EBS members may assist in the processing of data for the same purposes.

All individuals involved in the collecting and processing of personal data will do so in keeping with the requirements of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27th April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (repealing Directive 95/46/EC) (the 'GDPR').

See [here](#) for Quantis' Privacy Notice.

See [here](#) for Capgemini's Privacy Notice.

See [here](#) for Typeform's Privacy Notice.

See [here](#) for Brevo's Privacy Notice.

See [here](#) for Zapier's Privacy Notice.

What personal data?

Before you access the questionnaire, you will be asked to provide information about yourself: name, stakeholder type, organisation (if applicable), geographical location, and email address.

Although we ask that you provide your name to prevent misuse, you can choose whether you want to have your name published with your contribution, or whether you prefer to remain anonymous, by ticking the relevant box. Please do not include any kind of personal data in the contributions themselves.

For the sake of transparency, the type of respondent (for example, ‘business’, ‘trade association’, ‘EU citizen’), country of origin and organisation name, are always published. Your email address will not be published. Instead, we will use it to keep you updated on the public consultation, for example when a summary of responses to contributions has been published online.

We require your prior consent to collect and process your personal data. You register your consent by ticking the ‘I consent’ box below.

You are entitled to withdraw your consent at any time. This means you are entitled to have your personal data verified, rectified, or deleted at any time, as explained further below.

How is your data processed and stored?

Firstly, all the data you enter into the text fields will be uploaded to cloud-type data containers that are operated by Typeform, Brevo and Zapier, software-as-a-service providers located outside the European Union. They will store your personal data and contributions on their respective clouds.

Secondly, designated Capgemini or Quantis staff members – the extraction team - will extract the data from these clouds and store it on an internal Capgemini Teams system. These designated staff members will then separate personal data allowing for the identification of individuals (names, emails) from data not allowing for the identification of individuals (organisation names, locations).

Thirdly, the extraction team will allow a wider group of staff members from Capgemini, Quantis and EBS Members – the reviewers - to access the data that does not allow for the identification of individuals: substantive comments, organisation names (where relevant) and locations.

Fourthly, the reviewers shall review the comments.

Fifthly, the extraction team will redact the names of public-consultation contributors who do not want their names to appear with their contributions,

before sending them for publication. Where an individual wishes to remain anonymous, only their organisation's name and location will be published.

Where is your data processed and stored?

All individuals accessing personal data will do so from within the European Union or from outside the European Union, but from a country in respect of which the European Union has delivered an adequacy decision, *ie.* a decision stating that that country's privacy laws are on par with the European Union's.

No personal data will be shared with individuals located in countries in respect of which the European Union has not delivered an adequacy decision. If this were to be absolutely necessary for the purpose of carrying out the public consultation, then special safeguard measures would be required from the individuals and the organisations they represent. This Privacy Notice would also be updated accordingly.

For how long is your data stored?

Your data will be stored for up to one year from the end of the EBS public consultation. This is to give the reviewers the time needed to extract statistics and insights from your contributions, while allowing the extraction team the time needed to redact and delete any personal data provided. As future public consultations on further iterations of the EBS methodology and scoring system are envisaged, conserving your insights and input is of utmost importance for their continued development and refinement.

We ask, once again, that no personal data is provided in the fields where you are asked for commentary, but is limited to the data-entry fields that you are asked to fill in before accessing the public consultation materials.

What are your rights?

You may request to verify, rectify, or delete your personal, or receive an electronic version of your contribution at any time, by writing to the Data Protection Officer, Catherine Zwahlen, at zwahlen.catherine@quantis.com

The latter will take all measures necessary to ensure that your request is honoured as soon as possible, within one month. The period may be extended to two months, where necessary, taking into account the complexity of the request and the number of requests received at any given time.

Due to the multiple choice format of the questionnaire, only the open text portions of the questionnaire can be verified, rectified or deleted.

Contact information

For more information regarding the purposes for which we are collecting your information, you may write to the Data Controller, Thibault Compagnon, at communications@quantis.com

Updates

This Privacy Notice may be updated, from time to time. You will be informed via email of any updates, as well as if and how these may affect your rights.

I declare that:

1. I am above 16 years of age;
2. I have read and understood the information provided by EBS concerning the rights to protection of personal data under the EU General Data Protection Regulation ('GDPR');
3. I consent to provide my personal data for the purposes of the organization of the EBS public consultation;
4. I am aware of my rights with regard to the protection of personal information, and I have understood that I may verify the information held on me and that I may withdraw my consent to share the information provided at any time.